

36" Economy Retractor

Total Visual Area: 36" x 78.75"

Total Graphic Size: 36" x 83.75"

**Please keep all text and/or logos
inside the YELLOW line or Safe Area.**

Allow a 1/2" bleed on the top of the banner.

Allow 5" bleed at bottom of banner.

Digital products are printed CMYK at 100dpi.

EMBED ALL IMAGES

CONVERT ALL TEXT TO OUTLINES

ACCEPTABLE FILE FORMATS:

Adobe Illustrator: .ai, .pdf, .eps

Adobe Photoshop: .psd, .tif, .jpg

Native Files are BEST

**The lower 5" of the banner will not be visible
but you should allow image to bleed into this area.**

Bleed Area