

# 24" Expandable Retractor

**Total Visual Area: 24" x 79"**

**Total Graphic Size: 24" x 83.75"**

**Please keep all text and/or logos inside the YELLOW line or Safe Area.**

Allow a 1/2" bleed on the top of the banner.

Allow 5" bleed at bottom of banner.

Digital products are printed CMYK at 100dpi.

**EMBED ALL IMAGES**

**CONVERT ALL TEXT TO OUTLINES**

**ACCEPTABLE FILE FORMATS:**

Adobe Illustrator: .ai, .pdf, .eps

Adobe Photoshop: .psd, .tif, .jpg

*Native Files are BEST*

**The lower 6" of the banner will not be visible but you should allow image to bleed into this area.**

# Bleed Area